

# Sunbeam—Oster® University

One  
Company  
Days

Motor  
Days

Outdoor  
Days

Spaceman  
Sessions

TQM  
Day

Big Top  
Sessions

Iron  
Days

QR/JIT/  
MRP  
Day

Compensation  
Weeks

International  
New Products  
Days

Benchmarking  
Days

Accounting &  
Control  
Systems Days

Engineering &  
Technology  
Day

Information  
Technology  
Days

Procurement  
Days

## ROI MARKETING WARFARE

(NO PAIN, NO GAIN)

SUNBEAM-OSTER  
BRAND MANAGEMENT MEETING  
September 19, 1992

## 1992 Compensation Days

“Sensing Money”

December 19-20, 1992  
Providence, RI

## ROI PRODUCTION SERVICES WARFARE

“Sensing Money”

A One Company Meeting

Memphis, TN  
October 26-27, 1992

## ROI MARKETING WARFARE II

“Sensing Money”

A One Company Meeting

November 8, 1992  
Schaumburg, IL

## High Margin New Product WARFARE II

“Sensing Money”

KEEP IT SIMPLE

A One Company Meeting

November 23-24, 1992  
Memphis, TN

## ROI LOGISTICS WARFARE

“Sensing Money”



Memphis, TN  
December 10<sup>th</sup> & 11<sup>th</sup>