

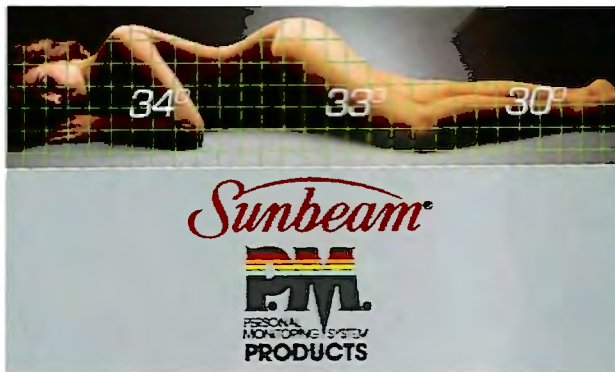
Sunbeam® - Oster®

For all the right reasons®

THE "FIVE KEYS TO SUCCESS"

1. New, unique product introductions.

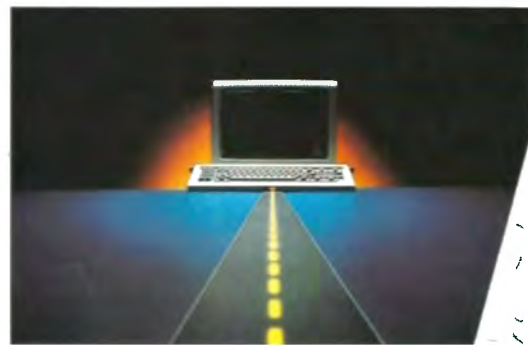
2. Quality products at the lowest possible cost.



3. Brand name merchandising and promotional support.

4. Optimize retailer space and capital resources.

5. 100% delivery reliability and electronic communication.



Proud to be American made

IN CONNECTION WITH THE OFFERINGS, THE UNDERWRITERS MAY OVER-ALLOT OR EFFECT TRANSACTIONS WHICH STABILIZE OR MAINTAIN THE MARKET PRICE OF THE COMMON STOCK OFFERED HEREBY AT LEVELS ABOVE THOSE WHICH MIGHT OTHERWISE PREVAIL IN THE OPEN MARKET. SUCH TRANSACTIONS MAY BE EFFECTED ON THE NEW YORK STOCK EXCHANGE OR OTHERWISE. SUCH STABILIZING, IF COMMENCED, MAY BE DISCONTINUED AT ANY TIME.